NACUFS®
THE NATIONAL ASSOCIATION OF
COLLEGE & UNIVERSITY FOOD SERVICES
The Resource for Campus Dining Professionals

NACUFS Priority Point System

The Priority Point System is intended to incentivize industry member's showcase participation, membership, and total annual sponsorship. This system will accurately reflect the frequency and the volume or degree of participation in the activities of the Association by industry manufacturers, distributors, consultants, and other firms participating in NACUFS events. A firm's priority point total is used to place the firm in rank order for initial priority assignment of the national showcase. It is established and maintained by the Association for its own guidance.

Each firm that joins NACUFS and participates in its events has a priority point total in the Association's records. These priority points are cumulative for the most recent 3-year period. Points are earned using the accrual chart below.

Priority Point Accrual

1 Point for exhibiting at the national showcase.

1 Point for annual industry membership.

1 Point per $1,000 of sponsorship investment in the calendar year.
Sponsorship point totals are awarded for direct monetary sponsorships to NACUFS during each calendar year. These include programs such as national conference, regional conferences, educational institutes, workshops, seminars, videoconferences, publications (other than advertising), and other professional development projects. Program enhancement sponsorships and in-kind sponsorships are not awarded points. Points are earned when payment is received at NACUFS.

A firm's priority point total is used to place the firm in rank order for initial priority assignment of the national showcase. The firm must submit a space application by the stated deadline and comply with all other requirements in order to participate in the initial priority assignment process. Any applications that arrive after this deadline will be assigned on a first-come first served basis no matter what priority point total such applicants may have.

Company Mergers
If a company has merged with another company that has accrued NACUFS priority points, the highest accrued points may be retained. Written notification must be sent to NACUFS.

Point Ownership
All points will be assigned and belong to the member that is signing the contract.

Time Slot Assignments
All exhibitors will be assigned a time slot according to the total priority points earned to date. In order to receive a space assignment, a company representative must be present at the specified time. (Time schedule is subject to change.)

Grouped Booths (two or more companies)
Companies wishing to be placed next to each other must notify NACUFS prior to the initial priority assignment deadline to determine the average priority points and related time slot. Every effort will be made to make space available however there is no guarantee of adjacent space.

Disputing Accrued Priority Points
Companies will be notified in April of their priority points and their time slot. If a company disagrees with its priority points, the company will need to send documentation and its re-calculated points by May 31 to the association office.

Priority point totals are cumulative (3 year total) and not ordinarily subject to change. However, points may be cancelled for failure to pay monies due to the Association, for deliberate and repeated violation of conference and showcase regulations, or for deliberately conducting sales activities without having qualified as an exhibitor.