COVID-19 POLL

FORWARD THINKING

For five weeks, NACUFS is presenting a topic-focused poll to its members to learn about the efforts & concerns that surround the foodservice industry during the COVID-19 pandemic.

These are the results of week 1.
THREE-QUESTION SURVEY

52 industry participants in our

OVER 45% are partnering with other organizations to help stabilize community spread.

DONATIONS

- Donating to food pantries and homeless shelters
- Coffee to hospitals and first responders
- Cookies for hospital workers
- Hand sanitizer

- Single-use tableware for hospitals, assisted living, prisons
- Food to fundraisers for first responders

PARTNERSHIPS WITH

- Building a prototype for plastic face shields
- Selling product at cost to K-12 districts
- Giving our meal location tool and customer ordering tool

"WORKING TO ENSURE ACCESS TO FOOD CONTINUES."
How is your company being utilized to help the healthcare system?

"WE ARE PROVIDING..."

- branded products
- shelf-stable dairy SKUs
- manufactured face shields
- residence halls
- monetary donations

"...FOR...

Healthcare centers
Hospitals
Doctors
Nurses
First Responders

25% OF PARTICIPANTS reported their company is involved with helping the healthcare system.
COVID-19, FOOD INSECURITIES & YOUR COMMUNITY

CHANGING BUSINESS MODELS

Increasing production to meet higher demands.

Opening up channels to make food available outside of the 'distributor-only' model.

Connecting valuable resources and local healthy food to our customers.

DONATING FOOD, PRODUCTS & MONEY

To food banks and pantries, local charities, and community outreach centers.

Purchasing gift cards from local businesses and restaurants.
The Greatest COVID-19 Obstacles NACUFS Industry Members are Facing:

- Loss of revenue & business
- Closed stores and college campuses
- Too high demand, too few supplies
- Uncertain economic status
- Shifting supply chain
- Keeping staff safe and healthy
- How operators will engage with products in the future
- Decrease needs in certain products
- Restarting / Future planning through uncertainty
- Limited communication with distributing partners
- Lack of people that can work

YOU ARE NOT ALONE

YOU ARE NACUFS

YOU ARE FAMILY

SOURCE: 2020 NACUFS COVID-19 Poll 1: Forward Thinking - INDUSTRY